Bud Systems Ltd
Cookies Notice
Last updated: 14/08/2024

1. Introduction

Bud Systems Ltd ("Bud", "we, "our") uses cookies on its website. This Cookies Notice explains more about cookies and why we use them. It also explains how you can control and opt out of receiving them.

This policy should be read together with our [Privacy Notice](#) which sets out how and why we collect, store, use and share personal information generally, as well as your rights in relation to your personal information and details of how to contact us and supervisory authorities if you have a complaint.

We update this Cookies Notice from time to time in response to changes in applicable laws and regulations, changes to our processing practices and to products and services we offer. When changes are made, we will update the last updated date of this notice. Please review this Cookies Notice periodically to check for updates.

2. About Cookies

A cookie is a small text file which may be downloaded to your device when you visit our website. We use cookies to allow our website to function correctly, remember your preferences and to track visitors to our website.

The cookies we use on our website fall into the following categories:

Statistics or Analytics Cookies

We use cookies to collect information about the use of our website by visitors such as the pages they visit most often, how they arrived at our website and associated information. These do not collect any directly identifiable personal information about visitors. We use these cookies to learn more about how our website is used to identify problems and areas for improvement.

Functionality Cookies

Functionality cookies remember the choices you make when you visit our website. This includes, for example, your consent to the use of cookies on our website.

Marketing or Targeting Cookies

These are cookies placed by third parties on our website which record your visit to our website, the pages you have visited and the links you have followed. They use this information for advertising purposes.

Learn More About Cookies

For further information on our use of cookies, including a detailed list of your information which we and others may collect through cookies, please see details in the table below.

For further information on cookies generally, including how to control and manage them, please visit www.aboutcookies.org or www.allaboutcookies.org.

3. Cookies Used by Bud

The cookies we use on our website and their purposes are as set out in the following table:

Cookie category	Cookie Name	Domain	Duration of Processing	Description
Necessary	__cf_bm	.bud.co.uk	1 hour	This cookie, set by Cloudflare, is used to support Cloudflare Bot Management.
Necessary	__cfruid	.bud.co.uk	session	Cloudflare sets this cookie to identify trusted web traffic.
Necessary	__cf_bm	.hubspot.com	1 hour	This cookie, set by Cloudflare, is used to support Cloudflare Bot Management.
Necessary	_cfuvid	.hubspot.com	session	Calendly sets this cookie to track users across sessions to optimize user experience by maintaining session consistency and providing personalized services.
Necessary	__cf_bm	.hsforms.com	1 hour	This cookie, set by Cloudflare, is used to support Cloudflare Bot Management.
Necessary	_cfuvid	.hsforms.com	session	Calendly sets this cookie to track users across sessions to optimize user experience by maintaining session consistency and providing personalized services.
Necessary	__cf_bm	.hsforms.net	1 hour	This cookie, set by Cloudflare, is used to support Cloudflare Bot Management.
Marketing	__hmpl	play-eu1.hubspotvideo.com	session	Collects information on user preferences and/or interaction with web- campaign content - This is used on CRM-campaign-platform used by website owners for promoting events or products.
Functional	lidc	.linkedin.com	1 day	LinkedIn sets the lidc cookie to facilitate data centre selection.
Functional	li_gc	.linkedin.com	6 months	Linkedin set this cookie for storing visitor's consent regarding using cookies for non-essential purposes.
Advertisement	bcookie	.linkedin.com	1 year	LinkedIn sets this cookie to track the use of embedded services.

4. Cookie Sharing with Third Parties

Third Parties (e.g. Linkedin) may share the information collected by their cookies with other third parties for the purposes of targeted advertising. Please visit their privacy policies for more information, using the links set out in the table above.

5. Changing Your Cookies Preferences

You can allow or block cookies by activating the setting on your browser that permits you to change the setting of all or some cookies. Please note that disabling cookies may affect the availability or functionality of our website. Most of the website will function normally, however, functions that rely on functional cookies will be disabled.

If you would like more information on how to manage cookies on some popular browsers, please click on the links below.

- [Internet Explorer](#)
- [Google Chrome](#)
- [Apple Safari](#)
- [Microsoft Edge](#)
- [Mozilla Firefox](#)

6. Contact Us

Please contact using the details set out in our [Privacy Notice](#) if you have any questions about this Cookies Notice or the information, we hold about you.

7. Changes to this Policy

This policy was published on 28/08/2024 and last updated on 28/08/2024.